AMENDMENTS TO THE CLAIMS:

The listing of claims will replace all prior versions and listings of claims in the application:

1.   (Currently Amended) A method of conducting a network auction comprising the steps of:

displaying information pertaining to an auction exhibit item which is registered in a network auction server to a bidder client;

recording an identification (ID) code of said bidder client when said bidder client requests a notification of the information pertaining to said auction exhibit item, wherein the identification (ID) code identifies an address of the bidder client; and

notifying an updated transaction price to the address of the bidder client having said identification (ID) code automatically when a transaction price changes due to a bid submitted by another bidder client,

remotely updating the notification using an information image that is generated by said network auction server and downloaded by said bidder client.

2.   (Currently Amended) A method of conducting a network auction comprising the steps of:

creating an information image, which combines an image information pertaining to an auction exhibit item and a related information which establishes a communication with a network auction server via a manipulation of an operator in accordance with said image information as a single handling unit, when registering said image information pertaining to said auction exhibit item to said network auction server;

displaying said information image to a bidder client;

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recording an identification (ID) code of said bidder client when said bidder client requests a notification of the information pertaining to said auction exhibit item, wherein the identification (ID) code identifies an address of the bidder client; and

notifying said address of the bidder client having said ID code registered by displaying an information image in which data of an updated transaction price is superimposed on said information image automatically when a transaction price changes due to a bid submitted by another bidder client,

wherein said notification is done through remote updating of said information that is generated by said network auction server and downloaded by said bidder client.

3.   (Currently Amended) A method of conducting a network auction comprising the steps of:

enabling an auction support server to prompt a registration of an image information pertaining to an auction exhibit item to submit to a network auction server;

creating an information image which combines as a single handling unit said image information pertaining to said auction exhibit item and a related information which establishes communication with a network auction server via a manipulation of an operator in accordance with said image information when said image information is registered[[,]];

registering said information image in the network auction server;

recording an identification (ID) code of said bidder client in the auction support server when a bidder client requests a notification of the information on said

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auction exhibit item after viewing the information image registered, wherein the identification (ID) code identifies an address of the bidder client; and

notifying an updated transaction price from the network auction server to the auction support server, and automatically notifying said updated transaction price from the auction support server to the address of said bidding client having said identification (ID) code when an transaction price changes in the network auction server due to a bid submitted by another bidder client,

wherein said notification is done through remote updating of an information image that is generated by said network auction server and downloaded by said bidder client.

4.   (Currently Amended) A method of a network auction support comprising the steps of:

prompting a registration of information pertaining to an auction exhibit item to submit to a network auction server;

registering said information in said network auction server when said information is registered;

recording an identification (ID) code of said bidder client when a bidder client request a notification of the information pertaining to said auction exhibit item after viewing said registered information, wherein the identification (ID) code identifies an address of the bidder client; and

notifying an updated transaction price automatically to the address of the bidder client having said identification (ID) code registered when it is notified that a

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transaction price in the network auction server changed due to a bid submitted by another bidder client,

wherein said notification is done through remote updating of an information image that is generated by said network auction server and downloaded by said bidder client.

5. (Currently Amended) A method of network auction support comprising the steps of:

prompting a registration of an image information pertaining to an auction exhibit item to submit to a network auction server;

creating an information image, which combines an image information pertaining to said auction exhibit item and a related information which establishes communication with a network auction server via manipulation of an operator in accordance with said image information as a single handling unit, when said image information is registered;

registering said information image in the network auction server;

recording an identification (ID) code of a bidder client when said bidder client requests a notification of the information pertaining to said auction exhibit item upon viewing said information image registered, wherein the identification (ID) code identifies an address of the bidder client; and

notifying the address of the bidder client corresponding to said identification code of an updated transaction price automatically when it is informed that

a transaction price changes in the network auction server due to a bid submitted by another bidder client,

wherein said notification is done through remote updating of said information image that is generated by said network auction server and downloaded by said bidder client.

6.   (Currently Amended) A method of network auction support comprising the steps of:

prompting a registration of an image information pertaining to an auction exhibit item to submit to a network auction server;

creating an information image, which combines said image information pertaining to said auction exhibit item and a related information which establishes communication with the network auction server via manipulation of an operator in accordance with said image information as a single handling unit, when said image information is registered;

registering said information image in the network auction server; and

notifying an address of a first bidder client automatically when a transaction price changes due to a bid submitted by another bidder client, wherein the first bidder client is identified by an identification (ID) code, indicating an address of the first bidder client,

wherein said notification is done through remote updating of said information image that is generated by said network auction server and downloaded by said bidder client.

7.   (Currently Amended) A network auction server:

enabling to display information pertaining to an auction exhibit item that has been registered in said network auction server to a bidder client;

recording an identification (ID) code of the bidder client when said bidder client requests a notification of the information pertaining to said auction exhibit item, wherein the identification (ID) code identifies an address of the bidder client; and

notifying said address of the bidder client corresponding to said identification code registered automatically of an updated transaction price when a transaction price changes due to a bid submitted by another bidder client,

wherein said notification is done through remote updating of said information image that is generated by said network auction server and downloaded by said bidder client.

8.   (Currently Amended) An auction support server:

prompting a registration of an image information pertaining to an auction exhibit item to submit to a network auction server;

creating an information image, which combines said image information pertaining to said auction exhibit item and a related information which establishes communication with the network auction server via manipulation of an operator in accordance with said image information as a single handling unit, upon registration of said image information;

registering said information image in the network auction server; and

notifying <u>an address of</u> a first bidder client automatically when a

transaction price changes due to a bid submitted by another bidder client<u>, wherein the</u>

<u>first bidder client is identified by an identification (ID) code, indicating an address of the</u>

<u>first bidder client,</u>

wherein said notification is done through remote updating of said

information image that is generated by said network auction server and downloaded by

said bidder client.

9.   (Original) A recording medium which stores a program for a

computer to execute, said computer functioning as the network auction server as

claimed in claim 7.

10.   (Original) A recording medium which stores a program for a

computer to execute, said computer functioning as the auction support server as

claimed in claim 8.